



Real Talk. Real People. Real Love.

SPONSORSHIP OPPORTUNITIES

Bronze

Swag Bag Sponsor \$1500

- ✓ Name/logo included on sponsor thank-you slide shown on the big screen during the event
 - ✓ Opportunity to include a coupon, flyer, or freebie in the swag bag
- Optional: Add category exclusivity at Bronze Level for an additional \$500**

Silver

Spotlight Sponsor \$2500

Everything in Bronze, plus:

- ✓ Verbal thank-you shoutout during the live event
- ✓ Logo highlighted individually on the big screen
- ✓ Business name tagged in a pre-show social media post

Optional: Add category exclusivity for an additional \$500

Optional Add-Ons

Livestream Sponsor – \$500

"This livestream brought to you by..." mention at the beginning and end

Star of the Show Add-On – \$250

Your business or product becomes part of the show experience—perfect for florists, stylists, restaurants, or gift-based brands (e.g., flowers on stage, dinner prize for winners, product on the set)

Gold

Premier Partner \$5,000

Everything in Silver, plus:

- ✓ Logo on event posters and flyers
- ✓ Mention in ALL promotional materials (email blasts, website, social media)
- ✓ Exclusive thank-you post on social media

Full Category Exclusivity Guaranteed (across all sponsor levels)

Only a few spots available!

About Category Exclusivity

We know how valuable it is to be the only business of your kind in the spotlight. Here's how it works:

- Gold– Premiere Partners automatically receive full category exclusivity across all sponsorship levels. This means no other business in your category will appear anywhere in the event, program, or promotional materials.
- Bronze & Silver sponsors can purchase optional category exclusivity at their level, ensuring no other sponsor from your category will appear at the same tier or below.

However, if a Gold sponsor from your category joins later, they will receive full exclusivity across all tiers. You'll have the first option to upgrade to Gold to maintain your exclusivity.

If you choose not to upgrade, your sponsorship will still be honored at your level, but without exclusivity.

We're proud to share that 10% of proceeds from Your Best Life (after expenses) will be donated to Toni's Kitchen, helping to fight hunger and support our local community. By sponsoring, you're not just promoting your brand — you're part of something bigger: spreading love and making a real difference.